

Amy Pankenier

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Content Producer

Over 15 years of experience in content production and an extensive roster of successful projects, satisfied clients, and well-received pilots. Driven to elevate content quality in order engage, entertain, and educate audiences. Adept at establishing positive relationships with team members and interviewees. Capable of assuming simultaneous roles throughout the production process, inspiring excellence in others and efficiently overcoming obstacles. Exceptional oral and written communication skills.

Areas of Expertise

- Content Strategy
- Project Management
- Post-Production & Editing
- Journalism & Documentaries
- Multi-Million Dollar Budgets
- Video Production
- Client Success
- Avid, Adobe Premiere, & FCPX
- Interviewing
- Scheduling & Logistics
- Script Writing
- Stakeholder Relationships
- Digital Media
- Marketing & Brand Storytelling
- Team Building

Career History

Adjunct Instructor | Colorado Film School, Aurora, Colorado 2018 to Present
Teach Intro to Film Production, a “film boot camp” in which students construct short films and learn the beginning stages of film production.

President | Media Garden, Denver, Colorado 2010 to Present
Clients: Citizen Pictures, Dorsey Entertainment, Knowledge Factor, Magnetic Films, DISH Network, High Noon Entertainment, HGTV.

Select Projects

Top Secret Swimming Holes

Client – Citizen Pictures

Served as Story Producer and Writer for Travel Channel series.

- Produced a webisode in 2017 that garnered over 4.5M views.

Mega Decks

Client – Dorsey Entertainment

Acted as Showrunner and Co-Executive Producer of DIY Network show. Assembled team of 10 personnel to trace construction of eight decks valued at over \$200K each in challenging winter conditions.

- Led *Mega Decks* to secure two more seasons and attain “Top Five” status among DIY/Scripps Networks shows.

Brain Science Marketing Videos

Client – Knowledge Factor

Produced a series of documentary videos about brain science and memory. Interviewed renowned neurologists at Harvard and UCLA, encouraging them to convey their information so that non-experts could understand them.

Multiple Series

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Client – Magnetic Films

Drafted scripts for several shows and two distinct lifestyle series.

DISH 101

Client – DISH Network

Developed scripts and directed projects for a series of instructional videos for new customers.

- Succeeded in delivering videos used by DISH Network for over five years.

Last Cake Standing

Client – High Noon Entertainment

Wrote and produced the third episode of the Food Network series.

Director of Programming | Scripps Networks, New York, New York/Knoxville, Tennessee 2004 to 2010

Steered creation and production of primetime programs for HGTV, a top-20 network available in over 98M homes.

- Launched and oversaw more than 12 top-rated and relevant shows, including *Design Star*, which broke ratings records among HGTV event programs.

Executive & Series Producer | Nancy Glass Productions, Philadelphia, Pennsylvania 2003 to 2004

Revamped Mission Organization series on HGTV.

- Prevented cancellation and achieved top ratings for show.

*Additional experience as **Producer & Writer** for NBC-WVIT; Tribune Broadcasting, WTIC; and Post Newsweek, WFSB, and as **News Anchor & Reporter** for Fort Myers Broadcasting, WINK, and Greater Media Cable, WGMC.*

Education

Bachelor of Science in Television, Minor in History | Ithaca College, Ithaca, New York

Journalism Semester Program | American University, Washington DC

Awards

2018 Screenwriting Fellowship, Creative Lab Hawaii
Scripps Presidential Award
Emmy Award, Northeast Region, for Outstanding Children's Programming
Governor's Citizenship Award, State of Florida
Governor's Special Recognition, State of Massachusetts